



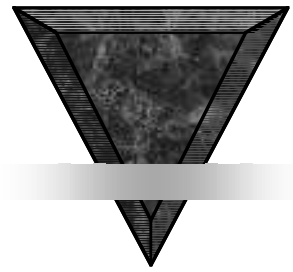
# Health Policy for the 21st Century A Time for Renewal

Richard J. Bringewatt  
NCCC President and CEO

February 26, 2001

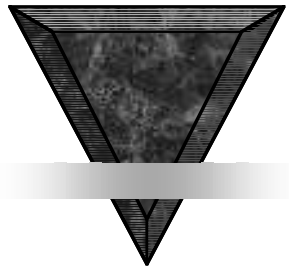


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# The Chronic Care Imperative Demands Health Policy Reform

- ▼ People with chronic conditions are healthcare's largest, highest-cost and fastest-growing service group.
- ▼ The healthcare infrastructure is incompatible with the nature of chronic conditions.
- ▼ Quality, cost containment, and customer satisfaction require new operating methods.



# Healthcare is Incompatible With The Nature of Chronic Conditions

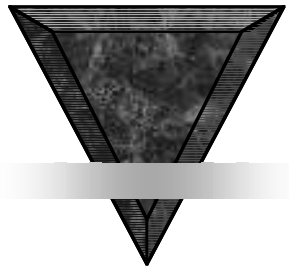
## CHRONIC CONDITIONS

- ▼ Multidimensional
- ▼ Interdependent
- ▼ Ongoing
- ▼ Disabling
- ▼ Personal

## HEALTHCARE TODAY

- ▼ Bio-medical
- ▼ Segmented
- ▼ Episodic
- ▼ Disease-oriented
- ▼ Institutional





# Healthcare Is Out of Touch With What Consumers Want

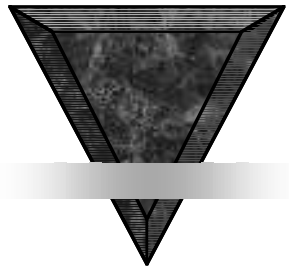
## CONSUMERS WANT

- ▼ Information
- ▼ Access
- ▼ Affordability
- ▼ Convenience
- ▼ Control
- ▼ Dignity and respect

## CONSUMERS GET

- ▼ Clinics and programs
- ▼ Benefit hurdles
- ▼ Accelerating costs
- ▼ Silos and tunnels
- ▼ Directives
- ▼ Subservience



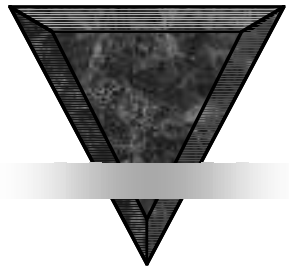


# A Vision for Health Policy In the 21st Century

Health policy embraces a person-centered, system-oriented approach to care. Payers and providers who serve the same person work together to help people with chronic conditions prevent, delay, or minimize disease and disability progression and maximize their health and well being.



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# Health Reform Must Adopt A Chronic Care Orientation

- ▼ Shape policy by nature of chronic conditions
- ▼ Establish bipartisan, industry-wide vision
- ▼ Empower consumers for self-determination
- ▼ Expand and modify benefit structure
- ▼ Eliminate regulatory barriers
- ▼ Build new infrastructure capabilities
- ▼ Create new financing structures and incentives

